



# ANNUAL REPORT

## 2020



# A MESSAGE FROM THE CEO

The word resiliency may be overused, but there is no better way to describe the actions and incredible focus on solutions by the leadership and staff of Oklahoma City Public Schools throughout the pandemic. The work of the Foundation to support them and our students also never missed a beat, and the support of our community partners never wavered. As the pandemic took hold in March, it became clear that students wouldn't be returning to buildings after spring break. It was inconceivable then that the time away from traditional classrooms would last into most of the next school year. But, the Foundation stepped in immediately to help fill in the gaps.

While we were working to cover immediate needs, we were doing what we always do—we ensured we stayed aligned with OKCPS's greatest needs. We also spent time reviewing and refining our Strategic Roadmap and came away with a more concise and focused plan.

We were the first nonprofit in the metro to announce that our spring All Hands Raised event would be virtual. We also held our Stars of Education event virtually and revamped our Wall of Fame event to honor unsung heroes.

The continued support of our loyal community partners makes all of our work possible. In a time when many nonprofits suffered and even closed their doors, we kept our donor base and even added new partners.

Our work is important and impactful. We look back with gratitude and look forward with hope.



**Mary Mélon**  
President and CEO

## HIGHLIGHTS IN A PANDEMIC

THE FOUNDATION PROVIDED:

- *5,000 face masks & protective tents for Student Nutrition Service workers*
- *6,000 ReadOKC Book packs that were distributed with meals.*
- *100,000 printed lesson packets while OKCPS secured devices & connectivity*
- *14,000 school supply kits delivered to students at home*
- *Hundreds of sets of undergarments, hygiene products & supplies through OKCPS Routes to Resources program.*
- *Yard signs for all high school graduates*

## STRATEGIC ROADMAP

*Our strategic focus for 2020-2021 is to create maximum impact in our schools.*

*To do this, we will:*

- *Provide innovative teacher, classroom, school support*
- *Support efforts to recruit and retain Urban-ready, top quality teachers*
- *Build advocates for OKCPS*

*To learn more about our strategic objectives, visit our website [okckids.com/programs/okcps-road-map](https://okckids.com/programs/okcps-road-map).*

# OUR IMPACT IN NUMBERS

2019-2020 SCHOOL YEAR  
DONORSCHOOSE



**430**

PROJECTS  
FUNDED



**66**

PARTICIPATING  
SCHOOLS



**161**

NEW  
PROJECTS



**\$273,079**

FINANCIAL IMPACT

2019-2020 SCHOOL YEAR  
PARTNERS IN ACTION



**313**

COMPLETED  
PROJECTS



**749**

PROFILES  
CREATED



**3,910**

TOTAL  
VOLUNTEERS



**\$10,355,625**

TOTAL IMPACT



COAT-A-KID

**7,000 COATS**

**\$135,469 TOTAL IMPACT**



KIT-A-KID

**5,000 KITS**

**\$137,880 TOTAL IMPACT**

2020 CALENDAR YEAR  
TEACHER PIPELINE PROGRAMS

**60 PARTICIPANTS**  
**3 GRADUATES**

**READOKC**

READING CHALLENGE



**43**

LITTLE  
LIBRARIES  
INSTALLED

**25**

ELEMENTARY  
SCHOOLS

**10**

MIDDLE  
SCHOOLS

**2**

HIGH  
SCHOOLS

**6**

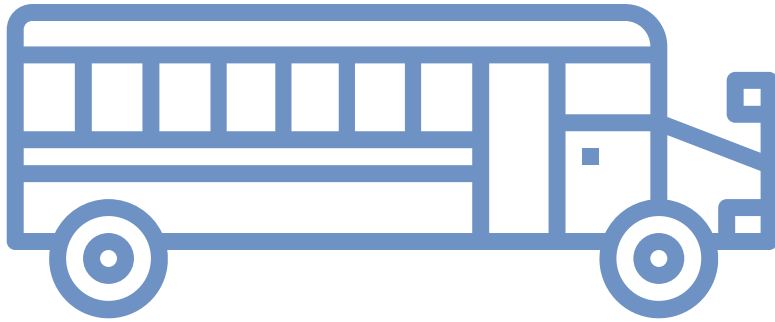
PARKS &  
OTHER

**130 READING BUDDIES SERVED**

ALL VIRTUALLY

# FINANCIAL SUMMARY

Depicted is a summary of the unaudited financial results for the 2020 calendar year. In accordance with generally accepted accounting principles, these results are reflected under an accrual basis. A summary of audit findings will be posted upon completion at okckids.com.



## NET ASSETS

\$4,925,675

## TOTAL REVENUE

\$3,232,422

## ADMINISTRATIVE EXPENSES

\$94,640

## PROGRAM EXPENSES

\$2,232,609

## FUNDRAISING EXPENSES

\$90,314

# THANK YOU TO OUR PARTNERS

## VISIONARY PARTNERS

GLENN & DICK  
TANNENBAUM

RICHISON FAMILY  
FOUNDATION

## CHAMPION PARTNERS

LOVE'S

THE McLAUGHLIN  
FOUNDATION

## INNOVATIVE PARTNERS

COX

OG&E CORP.

INASMUCH FOUNDATION

POTTS FAMILY  
FOUNDATION

KIRKPATRICK FOUNDATION

E.L. & THELMA GAYLORD  
FOUNDATION

## ACHIEVE PARTNERS

BANCFIRST

DEVON

SONIC FOUNDATION

AMERICAN FIDELITY  
FOUNDATION

## IMPACT PARTNERS

BANK OF AMERICA

CANDOR

ARVEST FOUNDATION

BLUECROSS BLUESHIELD  
OF OKLAHOMA

BHATIA FOUNDATION

## ALIGN PARTNERS

OKLAHOMA CITY COUNTY  
HEALTH DEPARTMENT

NEWMARK GRUBB LEVY  
STRANGE BEFFORT

PERCY & BECKY KIRK

T-MOBILE

OKLAHOMAN LOCLIQ

OKC DODGERS

MERCEDES BENZ OF  
OKLAHOMA CITY

ROY OLIVER